



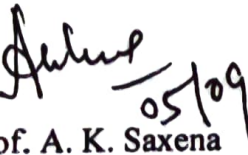
**DEPARTMENT OF COMMERCE AND BUSINESS MANAGEMENT
INTEGRAL UNIVERSITY, LUCKNOW**

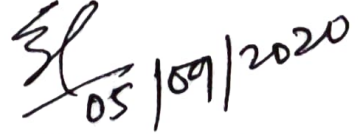
Date: 5th September 2020

Ref. No.: 10/DCBM/2020/4

Notice

Students are hereby informed that the Department of Commerce and Business management is organizing one day E-seminar on "Investor Awareness Program" on 10th September 2020. Students are required to visit departmental website for the registration process.


05/09
Prof. A. K. Saxena
Dean, FCM


05/09/2020
Dr. Syed Shahid Mazhar
Head, DCBM
HEAD
Department of Commerce & Business Management,
Integral University, Lucknow



Event Report

“Investors Awareness Program”

Thursday, September 10, 2020

The Department of Commerce & Business Management, Integral University, Lucknow, organized an e-Seminar on “Investors Awareness Program” on September 10, 2020.

The following topics were discussed during the seminar.

- ❖ Enhanced awareness about investing in general and investment options in particular.
- ❖ Better money management leading to financial prosperity and peace of mind.
- ❖ Better planning for important financial goals.

Around 70 participants actively participated in the 90 minutes seminar. The participants came from different backgrounds; academicians, corporate professionals & research scholars.

A brief summary of the contents of the speaker talk is given below.

Dr. Dayadhar Raj Srivastava, Senior Banking Professional, SBI, India talked about the benefits of investing in the capital markets and how to go about making wise investment decisions, also focused on how financial well-being are an important factor for happiness, health and peace. He explained the various market structure & types of Mutual funds. Dr. Srivastava discussed the best schemes, Plans and options related to investments in Mutual Funds.

Question & Answer session, Many questions from the audience were taken up by the speakers during the Q & A session. The variety and range of questions raised show that the participants took an active part in the Webinar.

Dr. Moiz Akhtar, Assistant Professor, Department of Commerce and Business Management, Integral University, Lucknow conducted the event as moderator. He gave his concluding remarks, quoting the words of Warren Buffett "I will tell you how to become rich. Close the doors. Be fearful when others are greedy. Be greedy when others are fearful."

The webinar ended with a vote of thanks by **Dr. Moiz Akhtar**, Assistant Professor, Department of Commerce and Business Management, Integral University, Lucknow to all the speakers, participants and to the organizing team who managed the entire event successfully.



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INSPIRING EXCELLENCE

FACULTY OF COMMERCE AND MANAGEMENT

Certificate of Participation

Dr./Mr./Ms. Mr. Shahab Ud Din
from Integral University.....

Participated in One Day e Seminar on
“Investor Awareness Program”

on
10.09.2020

Prof. A.K. Saxena
Dean, FCM

Dr. Syed Shahid Mazhar
COORDINATOR



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MANAGEMENT



PRESENTS

e-Seminar >

On

INVESTORS AWARENESS PROGRAM



11:00 am to 12:00 pm (IST)
Thursday, September 10, 2020

SPEAKER

Dr. Dayadhar Raj Srivastava

Senior Banking Professional
SBI, India (CAIIB, CFP, AMF)

MODERATOR

Dr. Moiz Akhtar

Assistant Professor
Integral University

* e-Certificate for the registered participants.

Please Click the link below to join us

https://zoom.us/meeting/register/tJElce2hrjpkGtxgsVcdwfpSE_-aNvzF8mgT

For Further Information, Please Contact :-

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INTEGRAL UNIVERSITY LUCKNOW

Handwritten signature and date: 0/9/2020
Department of Commerce & Business Management
Integral University Lucknow

“Investors Awareness Program”

September 10 ,2020

Timing : 11:00AM to 12:00PM

Department of Commerce and Business Management, Integral University, Lucknow is organizing a e-Seminar on “Investors Awareness Program” on September 10, 2020.

Salient Features of the Program are as under:

- ❖ Enhanced awareness about investing in general and invest options in particular.
- ❖ Better money management leading to financial prosperity and peace of mind.
- ❖ Better planning for important financial goals.

Key Speakers:

1. **Prof A.K Saxena** , Dean, Faculty of Commerce & Management, Integral University, Lucknow.
2. **Dr. Dayadhar Raj Srivastava**, Senior Banking Professional, SBI, India.
3. **Dr. Syed Shahid Mazhar**, Head, DCBM, Integral University (Coordinator).
4. **Dr. Moiz Akhtar**, Assistant Professor, DCBM, Integral University (Moderator).

The Program details are :

Registration form Link : <https://forms.gle/Ugc237qfx3eCiiB59>

Zoom Link:

Contact Us :

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